

THE BRIDGE



VOLUME 11, ISSUE 6

AUGUST 2011

11th Annual Exploring Engineering: Academy of Excellence



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Thank You!

Stephanie Lee
 James M. Hanklin
 Britney Lavers
 Ryan Corley
 Chad Marshall
 Chase Parsons
 Alex
 Allyson
 Anthony Reynolds
 Max Pison
 Jacob Handyschen
 Patrick Thomas
 Taylor Toberg
 Brendan Mullias

Viran Yao
 Kevin Patton
 Van
 Ann Larsen
 Brent Wyrne
 Liz Walker
 Peyton Smith
 Damian Hughes
 Madeline Glasheen
 David Holata
 Jesse Gorecki
 Dustin Sexton
 Shawn Effingham
 Mikeyl Eversa
 Leanne
 Luke Brown
 Chase Nicholson
 Austin Hamm

UPCOMING POST EVENTS

- Aug 9 - Post Meeting @ Holderby's Landing
- Sept 13 - Post Meeting @ Marshall University
- Oct 7 - Golf Outing
- Oct 11 - Post Meeting
- Nov 8 - Post Meeting

Remember monthly meetings are on the 2nd Tuesday of each month. Put it on your calendar as a recurring reminder!

Huntington Post SAME Monthly Meeting

The next monthly meeting is scheduled for August 9 at Holderby's Landing in Huntington, WV near the 12th St. Boat Ramp. Meeting will begin at 11:30AM with lunch following. The presentation will begin at noon. Our speaker is Dan Bock a Registered Landscape Architect from the U.S. Army Corps of Engineers. He will be discussing "Principles of Site Design." Dan will provide an overview of Harris Riverfront Park's history and development, transitioning usage, and future opportunities. While walking the park, he will highlight how design principles guide site development and affect social behavior.

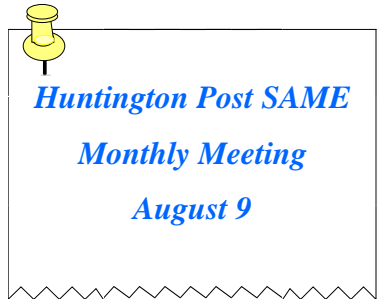
Lunch:

CASH - \$5 for students, \$10 for members and \$12 for non-members.

ATM/Debit/Credit - \$5.50 for students, \$10.50 for members and \$12.50 for non-members.

Make your reservations with Mack McCarty at Earnest.M.Mccarty@usace.army.mil or (304) 399-5957.

PDF Certificates for all luncheons are available by contacting Dave Meadows at David.F.Meadows@usace.army.mil.



Membership Rate Structure

Beginning this year SAME national implemented a new rate structure targeting the uniformed service work forces. This is for both those that wear the uniform and civilians that work for those services as well.

- Uniformed Service - \$60 (one time fee for duration of uniformed service)
- Civilians (uniformed service) - \$45 for 3 years or \$60 for 5 years
- Individual membership - \$85/year
- Young Member - \$35/year
- Student membership is FREE!!
- Life memberships are still available at a tiered rate structure.

If you have not joined or need to renew, now is the time. Go to <http://www.same.org> or contact our membership chair - Debbie Czewski.

Joint Meeting: Huntington Post and MU Student Chapter of SAME

We are excited to announce a joint meeting of the Huntington Post and MU Student Chapter of SAME. This meeting will be September 13th at 11:30 AM at the Memorial Student Center on the campus of Marshall University (MSC is on Fifth Avenue between John Marshall Drive and 17th Street). John E. Skaff with Geo-Rhea, LLC will present on "Unmanned Aerial Drones Used for Surveying and Mapping."

We will have a buffet lunch at this meeting. Free parking will be available in the stadium parking lot (20th Street). Please contact Jeff Huffman (huffmanje@marshall.edu) via email for a parking pass.

News From the President, Ken Woodard, Post President

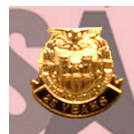
Those who have been members of SAME for over 10 years were invited to the July lunch to be recognized. Pins were given to Corps employees David Meadows (26 years), chief of Water Resources Branch, and Mark Kessinger (27 years), Project Manager. Those with at least 10 years of membership include the following:

Ken Woodard - 15 years
LCT Jason Smallfield - 12 years
John Jaeger - 11 years
Mukesh Shah - 11 years
Paul Hicks - 10 years
John Justice - 10 years

In August, those with at five or more years as members will be recognized. Starting in September, the Post will begin recognizing Sustaining Member Representatives who have been long-term members of SAME.

We are looking forward to some venue changes for upcoming luncheons. Our August meeting will be at Holderby's Landing in Harris Riverfront Park, so that we can see firsthand the park that will be the focus of the speaker's presentation. In September, we will have joint meeting with Marshall University's student chapter on MU's campus. We always appreciate the convenience and availability of the library, but a change in scenery is sometimes nice. See you on Tuesday.

25 Years



15 Years



10 Years



5 Years



SOCIETY OF AMERICAN MILITARY ENGINEERS



Mark Your Calendars! - 2011 Golf Outing

Plans are underway for the 9th Annual Scholarship and Training Fund Golf Outing hosted by the Huntington Post, Society of American Military Engineers. The Scramble will be October 7th, 2011 at [Hidden Cove Golf Course](#) at Grayson Lake State Park near Grayson, KY. Proceeds will go toward the Huntington Post Scholarship Fund, Engineering Career Day, Explorers Post, the Marshall Student Post and the Education and Training Fund established to promote and strengthen young member's participation in the Post.

Activities for the day will begin with a **7:00 am registration** and coffee and donuts will be provided from 7:00am – 8:00 am. **Play will tee-off with an 8:30 a.m. Shotgun Start.** A hotdog/hamburger lunch will be provided during the outing and prize drawing will immediately follow the golf scramble.

Since this is a Huntington Post sponsored event, our goal is to encourage interaction among the A-E community and the Corps of Engineers. Teams will be assigned based on handicaps and we will attempt to place one or more Corps employees in each foursome.

Please designate a point of contact for this event so that we may contact you later with additional information. All responses should be submitted to me not later than October 1st, 2011. Please email your registration and response to Deborah.W.Czewski@usace.army.mil. More information at <http://www.samehuntington.com/golfouting/default.aspx>.

Pacific Intercultural Exchange

The Pacific Intercultural Exchange (www.pieusa.org) is a non-profit organization that locates volunteer host families for international high school students coming to the U.S.A. for an academic and cultural exchange program. They have some incoming students for the 2011/12 school year who want to pursue an engineering career in their home country. They need loving host families for these students while they attend local high schools.

Below is a brief description of each one:

Matheus (15) is from Thailand. He plays basketball every day and also enjoys table tennis. He is looking forward to attending American football games. His favorite NFL team is the Steelers. Matheus has been playing the piano since he was 5 years old. He is interested in aircraft, particularly military aircraft. He would like to visit an air show and the National Air and Space Museum. He is also interested in World War II history. Matheus likes to read novels and comics in his spare time. He likes playing computer games and watching movies.

Rafael (16) is from Brazil. He enjoys music, traveling, and going to the beach. He plays soccer and swims twice a week. Rafael likes young children and gets along well with them. He also loves dogs. He wants to learn how to play the guitar. Rafael is very family-oriented and enjoys spending time with his family.

Javier Arturo (16) is from Mexico. He enjoys photography, music, cooking, gardening, and folk dancing. He plays basketball, soccer, and football. Javier also likes camping and playing board games. He plays the guitar and bugle. Javier helps his father on a ranch feeding animals.

Benoit (18) is from Belgium. He enjoys camping, gardening, movies, jogging, snowboarding, and body-building. He plays rugby. Benoit plays the piano. Benoit likes children and works as a babysitter. Benoit also loves pets.

The students speak English and have their own spending money and health insurance. Volunteer host families provide a room, meals, and loving support and guidance. There is no typical host! Single parents, empty nesters, and families with young children and/or teens can all enjoy welcoming a student. For more information, contact Patricia Littrell, PIE Regional Manager, at 931-853-7942 or plittrell1@msn.com.

2011 Great Lakes Ohio Valley Regional Conference

Dear SAME Colleague:

I hope you are making plans to join us October 4-6 in Milwaukee for the 2011 Great Lakes Ohio Valley Regional Conference!

To register for the conference, please go to: <http://www.same-lakemichigan.org/Regional%20Conference.htm>

Please note the following:

Early registration for the conference ends Friday September 2 !

For Sponsor's and Exhibitor's already registered, one full registration comes with your package, however you still need to enter your attendee information online ASAP to ensure that your package information is up to date and attendees are properly accounted for and identified at the event.

Also, the following two points are for EVERYONE, even if you cannot make the conference:

1. Encourage government and regional contacts, SAME Young Members, non SAME members and Small Businesses to attend this Regional Conference. It's a great opportunity to network and get up to date news on our industry.
2. Help us have a successful conference by spreading the word! Please share this announcement via email, linked in, Post membership contact lists and professional organization networks with people who will benefit from attending.

If you have any questions regarding the upcoming Regional Conference, please contact Dean Geers at dean.geers@westonsolutions.com.

Best regards and see you in October!

The 2011 SAME Regional Conference Publicity Committee

11th Annual Exploring Engineering: Academy of Excellence

The Weisberg Division of Engineering & Computer Science at Marshall University would like to thank the membership of the SAME - Huntington Post for participating in the 11th Annual Exploring Engineering: Academy of Excellence. There were a total of eight SAME members in attendance at the camper/engineer interaction luncheon on June 28th.

Mack McCarty - USACE

Dan Bailey - USACE

Brian Ball - USACE

Terry Shilley - USACE

David Conley - USACE

Eric Merlino - Eastham & Associate

Jeff Huffman - Marshall University

Rick McCormick - Marshall University

Based on camper comments, they enjoyed meeting everyone and learned a lot about possible engineering careers. Enclosed is a photograph of all the campers. Thanks again for participating and making the luncheon a success.



William E. Pierson, Ph.D., P.E.

Marshall University

SAME Membership

Be A Leader. Make A Difference.



Join the Huntington Post, SAME Today!

Learn..... Grow.....and
Make the Professional Connections **You** Need to Sharpen **Your** Career.

- **Connect with top professionals from the public and private sector at SAME national, regional and local conferences and events.**
- **Build important relationships with SAME's community of more than 25,000 professionals.**
- **Strengthen relationships through our network of more than 110 Posts (chapters) worldwide.**
- **Get valuable education through SAME's diverse Continuing Education Program.**
- **Enjoy members-only discounts for SAME events as well as discounts on courses and seminars offered by our partners.**

Special Reduced Rates for Corps Employees!

3 Years - \$45

5 Years - \$60



For More Information contact Debbie Czewski, Membership Officer, X5632, Room 6017.

Join On-Line at: www.same.org

www.same.org/huntington

SOCIETY OF AMERICAN MILITARY ENGINEERS



Sustaining Member of the Month - DynaGlobe LLC

You Went Into Engineering, Architecture, Construction, or Project Management Because You Absolutely Love To Write, Right?

You speak English, you're good with computers, you're smart, and you took writing in school. So you can develop a technical document, right? Of course! Probably a very good one, in fact. Question is, do you really *want* to?

If you can think of other ways you'd rather spend your day, you're in luck — a team of professional writers, editors, word processors, and graphic designers stands at the ready to relieve your paperwork burdens.

DynaGlobe LLC — a small, woman-owned (WOSB, EDWOSB), HUBZone-certified company headquartered in Stout, Ohio — specializes in cradle-to-grave development of technical documents for environmental and nuclear applications but also offers all manner of writing, editing, and graphic design services.

"Our streamlined and well vetted production processes minimize errors and duplication of effort while maximizing accuracy and enhancing communication — enabling us to produce a superior document for a very reasonable price," said founder and general manager Kerry Ballew. "We also use innovative techniques such as paperless workflow, specialized templates, and custom Visual Basic macros to reduce costs and compress schedules while simultaneously improving quality."

"And since we're available 'by the drink,' we can reduce in-house overtime charges when our clients' staff become overburdened by deadlines," Ballew added.

Through looks and organization alone, professionally produced documents can increase credibility, "grease the skids" for audience acceptance, and establish a consistent corporate brand. (As the old saying goes, "the sizzle sells the steak". . .)

"People associate a well ordered document with well ordered research and conclusions. If a document is disjointed, visually distracting, or chock full of obvious errors, people tend to assume the underlying technical information is as well.

"Since documents often provide the only evidence of a company's work quality that their customers see, or the only evidence of work results for future reference," Ballew noted, "companies should focus as much on the quality of their documents as on the quality of their work.

"We at DynaGlobe do documents all day, every day," Ballew concluded. "Document development is our core business, not a support function or by-product. So we can create documents faster, better, and cheaper — and with a whole lot less hassle for our clients, who usually would rather focus on their areas of expertise."

But Why Create a Document at All?

The last thing anyone needs is a useless document sitting around collecting dust (or soaking up disk space) — in this information age, we're overcome with data already. And in a lean economy, it's foolish to expend valuable resources to create a product no one wants.

So why develop documents, then? Often, a contract or regulation requires them. But even if not, proper document development has little to do with actual documents — and everything to do with process improvement, stakeholder buy-in, optimization, and education. Good documents create a certain synergy for their owners, which includes:

www.same.org/huntington

SOCIETY OF AMERICAN MILITARY ENGINEERS



Sustaining Member of the Month - (Continued)

- Requirements clarified and fully implemented in a traceable way
- Cooperation fostered among stakeholders (through facilitated buy-in)
- Efficiencies gained (through process improvements, optimization, and waste minimization)
- Knowledge gained (via research and communication)
- Training materials provided (e.g., reading material, flow charts, and graphics)
- Work and business methods validated
- Agreements finalized
- Vital records maintained of work performed and conclusions drawn
- Customer and audience opinion improved
- Award fee increased for deliverables associated with or represented through documents

In a nutshell, document development solidifies the big picture and uncovers the devils in the details — before they cause problems. . . .

Which Comes First, the Chicken or the Egg?

"Many people think of a document as an end product," said DynaGlobe's general manager Kerry Ballew. "I think of it as a catalyst. The moment you decide to create a document, you set in motion a process that will tip the odds of success in your favor — particularly if you plan to create procedures."

While DynaGlobe provides plans, proposals, reports, marketing materials, and other documents, they specialize in procedures.

"Procedures pay for themselves over and over," said Ballew. "Whether you develop administrative procedures to address your business and management processes, or operating procedures to cover your field work, procedures reduce chaos every time; they're a fabulous tool for optimization and integration. In fact, procedures constitute one of the best ways to improve safety, quality, and compliance while also decreasing bottlenecks, interdepartmental conflicts, recurring problems, and worker stress."

Often, procedure development is the only cross-functional activity pursued in a tangible way (under the driving forces of schedule, budget, and management expectations). A single knowledgeable facilitator thoroughly investigates an activity or subject—by researching requirements (from regulations, contracts, stakeholders, etc.), interviewing all affected parties (including executives, bargaining-unit members, scientists, clerks, vendors, and others), and walking down facilities and equipment. This facilitator then coordinates bipartisan solutions to existing problems as well as collective innovation (process improvements).

Ballew concluded, "Without this fundamental scrutiny of systems, processes, and work methods, and the open debate of expert opinion, work potential can really suffer; a project or program can experience substantial and quantifiable losses in productivity, quality, safety, and profit."



Does your firm have a special announcement or promotion of a member? Contact Ed Stowasser, Post Secretary, for inclusion in an upcoming issue of "The Bridge".

Phone: 304-399-5106

Fax: 304-399-5960

E-mail: Edward.L.Stowasser@usace.army.mil

Visit us on the web at:

www.same.org/
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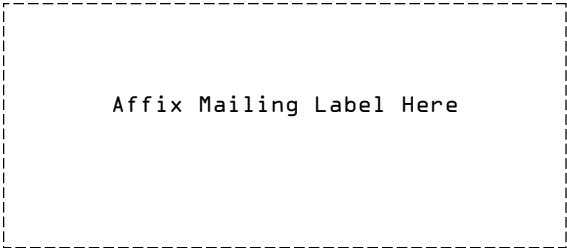
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- Tetra Tech
- The Peck Group, PC
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- TMG Services
- Triad Engineering
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Huntington Post Society of American Military Engineers

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